

Aspiring to provide services that gratify customers and to be a company applauded for its CSR activities

In my capacity as President of NEC Fielding, Ltd. since June 25, 2009, I want to thank you for taking a look at our CSR Report 2009.

These days, information technology (IT) is nothing less than the lifeline of a new age and infrastructure supporting socioeconomic functions. As an IT-supporting company, we aim to furnish all the support needed to make this lifeline safer and more convenient, as well as to devise and supply new configurations of information system use toward the goal of building an information society friendly to humans and the Earth. In all our activities, we see it as our mission to provide the support that will allow all people to enjoy the benefits of information systems and all of our customers to fulfill their own particular social responsibilities.

To discharge this mission in today's atmosphere of diversified values demands pursuit of ever-higher levels of system safety, security, and pleasantness, and provision of services that really grab the hearts of customers. As I see it, this means we must grow into a company that is roundly applauded not only in its business proper but also in its CSR activities in areas such as social contribution and environmental management, toward the ends of harmony with the community and sustainable societies. Activities keyed by customer satisfaction and CSR are part and parcel of our management stance. We practice a distinctive management oriented toward earning and keeping the trust of our customers and, indeed, society as a whole.



The Fielding Vision

Our medium- and long-term vision that advocates our mission as a company with unwavering confidence in a philosophy and policies

Create valuable services with our unceasing dedication

Evolving together with the advancement of the information society, we strive to create Only One Value, combining our talents, our unique capabilities, and challenges driving toward a better future.

Continue to support the information society friendly to humans and the Earth

Through the provision of safe, reliable and pleasant services, we continue to support the NEC Group's vision toward the "information society friendly to humans and the Earth" which is in pursuit of becoming an integral part of people's lives while maintaining harmony with the global environment.

Be your best partner

We aim to be the best partner for our customers and society by continuously creating valuable services.

Practice of our vision and values

Recent years have seen changes in, and the surfacing of problems and issues related to, society and the natural environment on a global scale. We see these trends as the issues we should tackle from a management perspective, and hence, in fiscal 2008, we have revised our management philosophy scheme and put together a new vision—the Fielding Vision. The vision reaffirms our target direction and the advisable shape of our company over the medium and long terms. At the same time, we confirmed and reordered our Fielding Values as the driving force for action to make the vision a reality.

Our history is one of advancement with our customers and continued assistance for customer systems in the domain of IT support. In my view, our values and the drive for our activities lie precisely in carrying on and cherishing the pride deriving from supporting our customers and society as a whole throughout this history, the self-confidence grounded in our long record of achievement and high credibility, and our sense of mission to continue purveying peace of mind and convenience, exactly the way we have always done.

Our activities always centered on humans

The most important factor for unswerving action with pride, confidence, and a sense of mission for continued advancement with our customers is the human one. Customer wants and needs are constantly changing. To meet them calls for production of human resources

equipped not only with higher levels of technology and more polished skills, but also a more keen society-oriented mindset as well as an outstanding ability to make proposals with an extra edge to and engage in fruitful communication with customers. To this end, besides the conventional training and career seminars, I am convinced it is vital to take every opportunity to enhance employee awareness through social contribution and participation in cultural activities and community events.

Under this notion, we established the Fielding Philanthropy Club in March of last year. We also took other action, including sponsoring the World Heritage Site Theater, collecting donations for seeing-eye dogs training, as well as collection activities of used stamps, foreign coins, and other items. These activities will eventually give our employees the opportunities to grow and mature as a person. In keeping with our conviction that such personal growth is linked to corporate growth, we are committed to development of human resources with a lofty social consciousness.

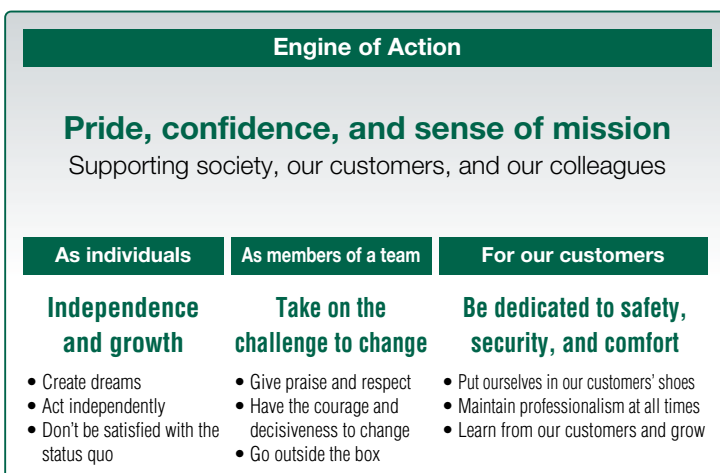
I am well aware that Fielding’s growth was made possible by the long-standing patronage of its customers. In closing, I would like to express my earnest determination, which is shared by our employees, to have Fielding remain an enterprise that always shares feelings of reassurance and joy with its customers while making a fuller contribution to the sustained advancement of society as a whole. I fervently hope we can continue to count on your warm encouragement and redoubled support in the future.

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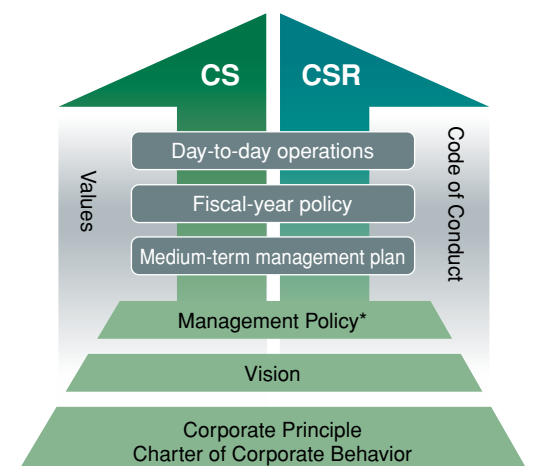
Kiyoshi Nakanishi
President

The Fielding Values

Continually maintain a value system and principles of action that emphasize the value of each employee (the spirit of organization)



New management philosophy scheme



* Operations with CS and CSR as its cornerstone